



TELEHEALTH
CERTIFICATION INSTITUTE



SPONSOR LEVELS & BENEFITS

- TELEMENTAL HEALTH VIRTUAL ANNUAL SUMMIT -

Who Attends?

- Our annual summit attracts approximately **2,000 registrations**
- Our 2020 Summit had over 1,200 attendees and our 2021 Summit had over 600 attendees
- The audience is a broad representation from counseling, psychology, social work, psychiatry, and other health professions. Over 80% of our 2021 Summit registrants are identified as practicing Masters-level mental health therapists, licensed social workers, or medical professionals.
- Virtual sponsor and exhibitor suites at our annual summits averaged **400+ visits**
- Attendees are seeking telehealth tools and information to expand their business
- **Participants are ready to invest** in themselves and their organizations to grow their practices or are key decision-makers in their organizations
- They are savvy with social media and have (or are in the process of building) an engaged online following
- Summit and webinar participants represent a wide range of national organizations

Why Should You Be a Sponsor?

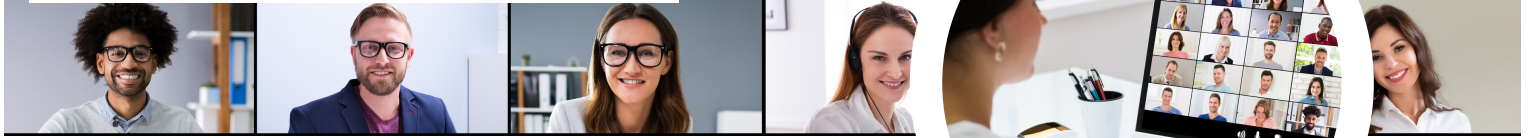
- **Connect with a captive audience of behavioral health professionals**
- Reach **key decision-makers**
- Build brand and mission awareness
- Generate **high-quality leads and contacts**
- Demonstrate your organization's dedication to supporting mental health
- **Pre-event e-newsletter promotion with your logo connects to our community of 23,000+**

PLATINUM

GOLD

SILVER

VENDOR

**PLATINUM****SUMMIT PLATINUM PACKAGE (\$12,000)**

- 2 minute live address* to conference attendees by a sponsor representative (*requires approval by the event committee)
- A 60-second promo video shown pre-conference and during breaks
- Image ad included on conference page during broadcast
- (5) Complimentary Conference Registrations
- **PLUS ALL GOLD BENEFITS:**
 - (1) offer email sent to all attendees on your organization's behalf
 - Host acknowledgment of organization in event opening session
 - Sponsor logo included in pre-conference promotion
 - Recognition on the conference registration page
 - *Virtual Suite* throughout the conference including a video meeting room and video ad (Vendors and Exhibitors provide their own meeting room links)
 - Inclusion in *Virtual Exhibitor Expo* each day of the conference
 - Image ad before and after sessions
 - Logo and link on the conference event page

GOLD**SUMMIT GOLD PACKAGE (\$6,000)**

- (1) offer email sent to all attendees on your organization's behalf
- 30-second promo video shown pre-conference and during breaks
- Host acknowledgment of organization in event opening session
- (3) Complimentary Conference Registrations
- **PLUS ALL SILVER BENEFITS:**
 - Recognition on the conference registration page
 - Sponsor logo included in pre-conference promotion
 - *Virtual Suite* throughout the conference including a video meeting room and video ad
 - Inclusion in *Virtual Exhibitor Expo* each day of the conference
 - Image ad before and after sessions
 - Logo and link on the conference event page



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SILVER

SUMMIT SILVER PACKAGE (\$3,000)

- Recognition on the conference registration page
- Sponsor logo included in pre-conference promotion
- (2) Complimentary Conference Registrations
- **PLUS ALL VENDOR BENEFITS:**
 - *Virtual Suite* throughout the conference including a video meeting room and image ad
 - Inclusion in *Virtual Exhibitor Expo* each day of the conference
 - Image ad before and after sessions
 - Logo and link on the conference event page

VENDOR

SUMMIT VENDOR PACKAGE (\$1,500)

- *Virtual Suite* throughout the conference including a video meeting room and image ad
- Inclusion in *Virtual Exhibitor Expo* each day of the conference
- Image ad before and after sessions
- Logo on the conference event page



March 21-23, 2022
TeleMental Health Summit
-Navigating Change, Building the Future-

